

Lift Engineer Training...

SLC
Social Learning Centre

...What would **you** do...?

“A 5 step process to commercially grow your lift business, even in difficult times”

Access over 30 weeks of free apprentice training to help boost your profits and sell additional products and services through the sponsorship.

This is your opportunity to play a bigger game.



Enough Thinking It's time to do it

Social Learning Centre (SLC) is a social enterprise and a not-for-profit organisation established to bridge the gap between education and employment in the **lift industry**. By forming partnerships between **lift employers**, colleges and funders, we're able to provide new **lift apprentices** into your business cost effectively to support your lift companies growth.

*If you believe you're able to offer something to help new **lift apprentices** into the **lift trade**, then Social Learning Centre can bring it to life .*

Every Lift company needs a Lift Apprentice:

They're cheap to employ... *from £95 per week.*

Hire 2 or 3 apprentices... *for the cost of one lift mate.*

They're keen to learn... *as they need a job and want a career.*

FREE on going training... *to support their development.*





Don't think that sponsorship is a marketing word for a charitable donation. It isn't. When we talk about sponsorship we're referring to an investment that brings you commercial benefits in return. The benefits of corporate sponsorship are:

- ① **You want to SELL ADDITIONAL PRODUCTS**
Talk with more lift employers and sub-contract additional lift service, repair and installation work to increase bottom line profits.
- ② **You want to ACCESS NEW CONTACTS**
Network online and offline with a bigger lift industry target audience who all share a single vision, to grow their lift companies using lift apprentices.
- ③ **You want to ADD MORE CREDIT**
Be the envy of your competition by increasing kudos to your own reputation and having the edge in your lift business, increase your own staff morale.
- ④ **You want to GET FREE PLACEMENTS**
Be the first to interview lift apprentices and claim 16 weeks of free work placement, meet with them while they are training, no commitment.
- ⑤ **You want to INCREASE WEB TRAFFIC**
Gain new enquires online and convert them to paying clients with new web traffic, from lift facility managers to lift building owners.



Alfio Sapuppo

I support everyone at SLC, as I also took part in some of their previous training workshops. Lift training gave me the opportunity to become qualified and now I work as a lift installation engineer in my home country of Italy. During my lift training I was able to work for my lift company carrying out various lift installations whilst earning a wage. My employer could also afford to employ me for the long term so that I could finish my level 3 qualification and my company earned a profit, so it's win, win and win!

Reply ·  2 · Like · Follow Post



Why are you in Business...? TO MAKE MONEY...!

“SLC have uplifted our students aspirations in starting a career in the lift industry and have arranged interviews with employers.” I think I speak for everyone in my class in that were overjoyed with their input and encouragement of how they’re helping our students take the next step in employment in the Lift Industry as an apprentice Lift Engineer.



They’ve taken all our students through an in depth explanation of career options in the Lift Trade (with salary expectations), supplied them with easy to understand lift control panel fault finding training and even arranged a site visit to a specialised ‘Lift Product Supplier’ business. — the value of their input must run into thousands of pounds and they done all this free of charge to help our students.

Ron Smith
Lewisham College

Why Make Money...?

We’re all in business to make money and being part of a wider community will help you to achieve this. Selling more lift repairs and lift installations to more building owners is where most of the money is usually made, and where you can demonstrate your corporate values in sponsoring lift apprenticeships will certainly do you no harm in tendering for new lift jobs.

Is There Any Shame...?

There should be no shame in making lots of money in supplying a quality service, as it’s the money that will fuel further growth and employ new trainees, so it should be a replicating model that repeats over and over, everybody wins.

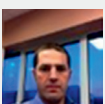
The more money you make, the more you’re able to give and this gets returned back to you in dividends.

The value of their input must run into thousands of pounds and they done all this free of charge to help our students.

Ron Smith
Lewisham College

A **snapshot of the benefits** includes

Interviewing pre-selected and filtered apprentices who already have engineering foundation skills, 16 weeks FREE work placement programme.



Lee Lines

I’m happy to help SLC with lift apprenticeships, as I completed my training with Bennie Lifts when I was young and now run my own lift company, very good idea to run this lift training!

Reply · 1 · Like · Follow Post



What do you want more of...? **A LARGER AUDIENCE...!**



I would certainly support Social Learning Centre simply because there're always approachable, always on hand, because of their passion and subject knowledge being very specific to the lift industry.

Do You Need More Customers...?

We all need customers who spend money, and nobody can be a customer for life. A well balanced business will have a constant stream of new enquiries arriving every week, and some of these need to turn into paying customers in order for our basic survival.

Do You...?

Want to grow your lift business
...but struggle to find the time?

Need better paying clients
...but are too busy trying to please others?

Get the feeling that help is out there
...but sometimes don't know where to turn?

Have a good lift business
...but want to make it far, far better?

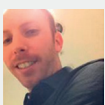
*Your sponsorship is your chance to tap
into a completely **new** lift marketplace.*

A **snapshot of the benefits** includes

Find more lift industry contacts
who recognise the knowledge of
apprenticeship training, network with
more people to make more profit.

It really does give a one stop shop
solution to the lift apprenticeship.

Scott Wilkins
North West Kent College



James Stockdale

I've worked with SLC to help their IT and develop clever little web strategies to bring to life their ideas with as much web reach as is possible. Their list of contacts were already impressive and we've worked together to organise all important contacts into specific groups to help target the right employers. I hope all goes well with the project, it does sound like it's a brilliant idea.....!!!!!!!

Reply ·  1 · Like · Follow Post



What else do you want...? **HAVING THE EDGE...!**

Training and apprenticeships are the foundation of a skilled workforce and I'm happy to support Social Learning Centre in their quest to promote lift apprenticeships. They have many employer links and combined with NVQ lift training, I can't think of a better provider to support new apprentice lift engineers.



SLC came to Bromley College and offered their services to help train and mentor our students who were following a range of mechanical and electrical training programmes. It was refreshing to hear that they are a not-for-profit making organisation where all their resources have to go to the benefit of the students.

Errol Ince
Bromley College

Why Bother with CSR (Corporate Social Responsibility)...?

Lift companies that invest in their Corporate Social Responsibilities are the innovative organisations that will win new lift business. They are the ones that build intrinsic value into their business, they strive to become the number one company in a niche marketplace and they have the edge over their own competitors!

This is going to cost a lot of time and money...? Right...?

No, your investment can be as small as donating some old lift equipment that you otherwise have no use for, or maybe we can send a lift trainee to your site to gain valuable lift installation work experience.

A snapshot of the benefits includes

Increased online traffic back to your own website including your companies name, phone number and profile



Chris Peberdy

I worked with Social Learning Centre to get my training on installing platform lifting equipment. The advice and support they gave me was very well received and helped me to achieve my certification in a minimal amount of time by visiting me onsite. They handled all the paperwork required and kept in close contact with me throughout the whole process. I would highly recommend them to anyone who wants lift engineer training completed without any fuss..... Ya!

Reply ·  5 · Like · Follow Post



Can I really get FREE Labour...? YES YOU CAN...!

I have been supporting SLC's approach to lift engineering training and apprenticeship options since 2010. Their new way of thinking and approach to getting work placements are inspiring to help younger people who often face difficulties when trying to start out a career but don't know where to turn for help. I am happy to support their cause of improving people lives and would encourage others to do the same.



There must be a catch somewhere...?

No, any lift employer can offer a FREE work placement to a student that is ultimately seeking to work in the lift industry as a trial period. You can have someone for up to 16 weeks on a part time basis while they are continuing their work at college. As SLC only works with students that are learning about mechanical and electrical engineering, they have transferable skills which are of value to lift employers when repairing broken lifts.

A snapshot of the benefits includes

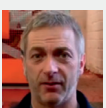
Corporate sponsors are featured on SLC website to promote their corporate Social Responsibility (CSR) status to new and existing lift customers

It's great to be involved with this organisation and we are fully supporting them.

Andrew Dennehy
PEW Electrical Distributors

So, how does it all work then...?

You offer a FREE work placement to a Mechanical/Electrical student that is enrolled with Social Learning Centre, and we help you to facilitate this. You would normally only have access to these lift apprentices for a maximum of 3 days per week and you can have them for up to 16 weeks. PPE is all provided and each trainee will also have already received Lift Health & Safety training beforehand. You are welcome to make an apprenticeship offer to the trainee, but this is not essential as it has to be right for both parties.



Perry D'Urso

I worked with Social Learning Centre doing my lift installation course and I'd like to say how much help they've been with regular site visits and sorting out all the paperwork so that I could finish the lift training course. Also, with the visits to site, they have been really helpful making sure I was going in the right direction and not wasting any time, I finished quickly too :-)

Reply ·  3 · Like · Follow Post



How will I get Noticed...? ONLINE...!

Lift Engineering Apprenticeships are usually 4 years long with some time spent at college to gain the Technical Certificate. NVQ's are assessed in the workplace and along with Functional Skills and Employee Responsibilities & Rights, this is the complete framework. As a lift employer you can save thousands of pounds each year by investing in apprentices rather than employing lift mates, and at SLC we can fully support you.



As SLC is a not-for-profit organisation, all of our resources go back into helping our students. This in turn helps lift employers as we're able to select suitable young trainees with the right skills to help the employer make more profit, (you can't get much cheaper than free...!). An apprenticeship is also good as you train them the way you want them to work and because they're new to the lift industry, they won't have any bad habits that are often found with some lift mates that leave one lift company to start at another.

Rob Hughes
Social Learning Centre Ltd

I've got a website and tried online stuff before, what makes this different...?

Online marketing is where the future is, if you have doubts just type in "Socialnomics" into YouTube. The success of a lift company is not just about fixing lifts, it can't be, there's too much competition! New customers are more savvy these days, and long before a client picks up the phone and dials your phone number for a quote they will do their own research. It's easy for them, everyone has a computer, an internet connection and most are adapt with social media sites.

This sounds very time consuming...?

No, if you are a corporate sponsor to our project, there is just one form to fill in and we update your company details on the website. After this you will have increased website traffic and you can also use our logo on your own stationary, website & vans.

A snapshot of the benefits include

Make better money by tendering for new lift jobs. Find more contracts and sub-contract opportunities to help increase profits.



Daryl White

I cannot recommend SLC highly enough, they helped me complete my lift engineer training on lift maintenance and lift repairs. I've since gone on to work with another lift company at a more senior position and am testing problematic lifts that have intermittent faults on. I think previous to their help I would have struggled to finish my lift training or even be offered better jobs!!!!!!!!!!!!!!

Reply ·  7 · Like · Follow Post

The bottom line...!

HOW MUCH WILL THIS COST...?

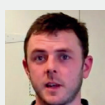
We can only realistically keep this running by donations received from external funders and lift employers who support this cause. Whilst you can support our work without spending any money we are also asking for one off donations or preferably a regular monthly payment to be one of our recognised corporate sponsors (see back page).

You can support Social Learning Centre in a number of ways

- ① By sending a cheque payable to 'Social Learning Centre Ltd' to our office: Social Learning Centre Ltd, Thames Innovation Centre, 2 Veridion Way, Erith, Kent DA18 4AL
- ② By donating direct to our bank account. Account name, 'Social Learning Centre Ltd' Account No 93029824, Sort Code 20-62-69
- ③ By arranging a monthly standing order with your bank using the standing order mandate (see back page).

Corporate Platinum Sponsorship based on number of employees

Employees	Sponsorship
1-4	£100/month
5-14	£250/month
15-30	£500/month
31-50	£850/month
51+	£1500/month



Michael Assemakis

I was really struggling to complete my lift training as I was getting more and more lift work and I had no time left to finish my books. I approached SLC with this problem, and they helped me to achieve my certs by visiting me onsite and taking care of the cross referencing so that I could be finally signed off, thanks for all your support..... :-)

Reply · 5 · Like · Follow Post

Title Sponsor Training Centre Direct



NVQ Lift Engineering Training & Lift Recruitment

Training Centre Direct Ltd (TCD) specialises in NVQ lift engineering training, certification and recruitment solutions with a Proven Track Record and Client Satisfaction.

It was founded by Rob Hughes, a former NVQ qualified lift engineer who started out in the lift trade at just 15 after completing an advanced modern apprenticeship in lift engineering straight from school working for companies such as Bennie Lifts, Express Lifts and Otis plc, to name a few.

With over 20 Years Of Personal Work Experience working in the lift industry covering lift engineering, lift training and lift assessment, Rob was ideally placed to gain approved assessment centre status with EMTA Awards Ltd and become a satellite centre with the Lift and Escalator Industry Association.

They also have links with many local colleges and are able to manage lift apprenticeships and advanced lift apprenticeships for younger trainee lift engineers where funding can usually be applied for.

Type Corporate Sponsor

What we need Regular payments

Examples Donate a monthly amount to gain all benefits

Benefits Interviewing lift apprentices are offered to platinum sponsors first. FREE work placements organized where you can use lift trainees onsite without cost (try before you buy). Your lift companies name featured as our corporate sponsor to demonstrate your CSR. Use our logo on your own materials. Your full company details on our website diverting online web traffic back to you.



Major Sponsor PEW Electrical Distributors



1 Million+ Lift Parts, Storage & Distribution

Founded in 1988, PEW has grown to become one of Europe's leading suppliers of lift and electrical products, with their success being based on the simple principles of innovation, quality and service.

Their product guide has grown considerably, not just reflecting PEW's growth, but also its enduring commitment to offer their customers the widest possible range of quality products, conveniently available from one source.

This on-going expansion of their product range continues unabated, in line with their aim of truly making PEW a single source supplier to the lift industry.

To this end, their fully equipped 26,764sq ft warehouse in Barking, Essex enables

them to stock a growing range of products in even greater quantities!

Their product guide is available in two sizes, standard A4 (buyers guide) and the more compact A5 (engineers guide). If you require copies of either, please call their sales team, who will be happy to help.

There is always something new happening at PEW, where they are constantly adapting to meet the changes in the market place, whilst striving to provide their customers with a range of added value services.

Type

Donate Sponsor

What we need

One off payments

Examples

Donate any amount of money

Benefits

Interviewing lift apprentices are offered to gold sponsors after platinum sponsors. Your donation is featured on SLC website



Supporting Sponsor Elevation Magazine



Lift Trade Magazine, 2000+ Subscriber Circulation

Since its launch in October 1994, Elevation Magazine has served the Lift Industry as the UK's only lift trade magazine.

Elevation is produced on a quarterly basis (February, May, August and October) and provides an open forum for issues of common interest. It also serves as an advertising platform for the industry to market their products and services.

The magazine has a high editorial content, which deals with issues of common interest to Lift Engineers, Equipment Suppliers, Service Providers, Architects, Property/ Facility Managers and Consulting Engineers.

Regular columns help to keep its readers informed about what's going on in the

industry; these include 'Safety Matters', 'Consultants Voice', 'Management Matters', 'Contract Matters' and a 'Property Managers Guide' relating to Lift Maintenance company's.

Additionally, the magazine includes a Recruitment and Notices section where jobs and Tenders are advertised and a number of Main Feature articles on lift associated subjects, carefully chosen so that they will appeal to a varied readership.

Any Apprentice interested in being considered for a Complimentary Subscription should Email: ish@elevation.co.uk.

Type Free Sponsor

What we need Products and Services

Examples Donate some old or new lift equipment or allow us to use some of your facilities, provide a trainer for the day or supply some lift training materials

Benefits Interviewing lift apprentices are offered to silver sponsors after gold sponsors. Your donation is featured on SLC website



Supporting Sponsor Lift Specialists



Lift Installations, Babbacombe Cliff Railway, Tower Bridge Project & Barnet Homes

Lift Specialists are known throughout the UK as leaders in their field. Need to have your lift refurbished, serviced or newly installed? They're the people to call.

No one knows lifts like Lift Specialists. Each of their company's three founding directors have over 30 years' experience in refurbishing, modernising, servicing and installing lifts.

Their commitment to delivering quality, safety and value for money is second to none. Unlike some of their competitors, they run their own in-house electrical and

building division, while their team of highly skilled engineers are all directly employed. Managing every area of their business allows them to be more cost-effective, more responsive to their customers' needs and more equipped to maintain the very highest standards.

Lift Specialists operate across the whole of the UK, on projects large and small for a great diversity of commercial and public sector clients.

Type

Free Sponsor

What we need

Ideas, Views, Opinions, Promote, Volunteer

Examples

Contribute to how you would like to see new lift engineers get trained, share your views and opinions on lift engineering training, promote SLC through your own lift industry contacts or do some voluntary work on behalf of the project.

Benefits

Interviewing lift apprentices are offered to bronze sponsors after silver sponsors. The best ideas get featured in news items on SLC website.



BRONZE

Supporting Sponsor Metro Lifts

Metro Lifts Ltd

Lift Repairs & Maintenance, Established 1978, Lords Cricket Ground & Basildon Hospital

Lift maintenance and lift repair in Greater London, from London offices to residential blocks, Metro Lifts will cater for all lift maintenance, lift repair and lift modernisation. With 30 years experience, their qualified staff operate around a 24-hour response system, 365 days a year, which means any lift maintenance or lift repair emergency has a swift and professional response. All services are completed by a lift expert, with the additional Health and Safety advice.

Their lift services include lift repairs, lift maintenance, lift modernisation, disabled lifts or wheelchair lifts, 24 hour response, Health and Safety advice, speedy response to all calls including all makes and models. Metro Lifts Ltd are the lift repair and lift maintenance specialists for Greater London. Their speedy response system will ensure your residential or office lifts are functioning throughout the entire year.

Final Thought

There are over 20,000 people working in the lift trade in the UK alone and 100's of lift trainees eager to enter the lift industry. With nearly 700 lift employers from SME to worldwide brands, SLC will be promoted via use of the internet with lift employers including social media sites and editorial content through trade journals/newspapers.

Videos will be recorded and distributed about lift trainees progress that will add as a catalysts for further activity, advertising and promotional activity is also being replicated through SLC sponsors to help reach every lift person in the UK. Our aim is to get every lift employer to take part and support SLC and our objectives are get new lift trainees into a lift career, (this will also help to replace older lift engineers at retirement age).

Sponsors will benefit from increased visibility amongst competitors in a new target area, this also helps when tendering for public lift contracts under Corporate Social Responsibility (CSR) status. The corporate and brand exposure will be the visibility of the lift employers in the UK and lift building facility owners including colleges, trainees and even larger organisations outside of the lift trade who sponsor the cause. There is potential to influence new lift contacts. Sponsorship with SLC can help you differentiate your lift company that brings you commercial benefits in return.

The social impact will mean that more people get into work and will not be dependent on the state for benefits - why not give a new lift trainee the chance of learning the lift trade, and watch them succeed...?

Please Sponsor Us...!

We just need a few details about you...

Title:

Full Name:

Company name:

Address:

Postcode:

Phone number:

Email:

Your Gift: I/We would like to make a monthly gift of (please circle):

£100 £250 £500 £850 £1500 or £:

On the 1st of every month (If you require a different date, please state here

The first payment will be made in (please state month) until further notice

OR

I/We would like to make a one off gift of: £: (please enclose cash/cheque)

...and about your bank...

Instruction to your bank/building society to pay by Standing Order

Name and full postal address of your bank/building society

To: The Bank Manager/Building Society:

Address:

Postcode:

Instruction to your bank/building society:

Please pay Social Learning Centre standing orders from the account detailed in this instruction. I understand that this instruction may remain with Social Learning Centre Ltd

Account to be debited:

Account no: Sort code:

Name(s) of account holder(s):

Account to be paid: Social Learning Centre Ltd (Account no: 93029824 Sort code: 20-62-69)

Signature:

Date: / /





SLC

Social Learning Centre

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